

THE ECONOMIC RELEVANCE OF ON-SITE CONSTRUCTION ACTIVITIES WITH THE EXTERNAL THERMAL INSULATION COMPOSITE SYSTEM (ETICS)

Virgo SULAKATKO ^{1,2}, Irene LILL ^{1,*}

¹*Department of Civil Engineering and Architecture, Building Lifecycle Research Group, Tallinn University of Technology, Tallinn, Estonia*

²*Institute of Civil Engineering, Technical University of Berlin, 10623 Berlin, Germany*

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Abstract. The systematic inadequacies of the External Thermal Insulation Composite System (ETICS), which occur during the construction phase, increase the financial risk for stakeholders, while reducing the long-term durability of the facade. The economic effect of on-site shortcomings can be reduced if the most significant on-site activities are recognised. The current paper develops an economic relevance assessment model for on-site construction activities of ETICS to increase economic rationality of resource allocation and emphasise the high-risk systematic shortcomings. The economic assessment model quantifies the financial risk of the on-site degradation factors with the method of modified Failure Mode Effects Analysis (FMEA). The data collection is followed by experts' judgments and is validated with the Delphi technique. The study reveals that degradation factors in the early phases of construction have the highest relevance due to high costs of repair as well as high occurrence possibility and higher detection difficulty due to rapid coverage. Ninety percent of the shortcomings appear during the first five years of completion of the construction. The on-site failures occurring during the application of mechanical anchors and finishing layer cause the lowest financial risk. The model enables the economic effect of the on-site activities to be prioritised for better resource allocation.

Keywords: ETICS, risk management, economic model, project management, quality, building technology.

Introduction

The European Commission has indicated that by 2020 all new builds must be Nearly Zero-Energy Buildings (NZEBS) to meet the European climate strategy targets. The energy use reduction will have to be achieved largely through the renovation of existing buildings. Using a thin-layer rendering system on the building's exterior facade is one refurbishment possibility. In European countries, the usage of the External Thermal Insulation Composite System (ETICS) and the interest in the aspects of construction quality are increasing. Until now the features of on-site construction process management and building technology on the quality of ETICS have been studied in isolation and comparison of different research findings have received too little attention. It is important to understand that shortcomings in the construction process and different construction technology aspects have an essential impact on future costs.

The technical aspects of ETICS degradation have interested researchers over many decades. H. Künzel, H. M. Künzel, and Sedlbauer (2006) and Gaspar and De

Brito (2008) have observed the long-term performance of the system. Neumann (2009), Kussauer and Ruprecht (2011) and Cziesielski and Vogdt (2007) have published specialized books on the causes of such degradations. Flores-Colen and De Brito (2010) have approached the aspect of economic rationality of ETICS with the focus on maintenance and are observing the visible signs of the defects. These and many other studies point out a large number of possible deviations, which can occur during the construction process and have a severe impact on the quality of the system.

This study focuses on the shortcomings during the on-site construction process of ETICS with an emphasis on their impact on future costs. Woodward (1997), Skitmore and Marston (1999) have stated that construction technology and quality are in correlation to cost. The elimination of shortcomings after completion takes more effort and resources in comparison to their avoidance during the primary installation process. Due to this snowballing economic effect, it is relevant to realise which activities

*Corresponding author. E-mail: irene.lill@ttu.ee

have high impact and how to conduct the tradeoff between the future repair costs and quality assurance in the early construction phase.

Failure Mode Effects Analysis (FMEA) is a risk prioritisation method, which considers the severity, occurrence and detectability of shortcomings. Although it is widely used in production, some studies (Abdelgawad & Fayek, 2010; Layzell & Ledbetter, 1998; Mecca & Masera, 1999) have implemented the method in the construction industry. Traditionally, the severity consideration focuses on the impact of technical severity. Bowles (2003) has argued that the financial aspect is undervalued to give recommendations on risk reduction. Similar research which uses financial aspects as severity input for FMEA has been conducted by Shafiee and Dinmohammadi (2014) for the production and erection of wind turbines. They point out that there is a relevant difference in future cash flows if offshore or onshore placement is observed. Their research is focused on the cost of the failure consequences, which supports managers in their investment decision-making process. The economic risk assessment concluded that the financial relevance is beneficial as more detailed considerations are required from the operational phase to evaluate the ultimate effects of the shortcomings.

There are two major points criticizing the usefulness and interpretation of FMEA models, which have been modified by including the financial aspects. The general criticism is focused on the calculation of the Risk Priority Number, which multiplies the variables without any weighting factor (Bowles, 2003; Carmignani, 2009; Pillay & Wang, 2003). The researchers argue that the occurrence and detectability values should not be linear. The second aspect is focused on the difficulty of predicting the corrective action cost (Bowles, 2003; Carmignani, 2009). This model observes the specific façade system of ETICS, which reduces the number of repair methods and data requirements from a specific company. The data is gathered from actual construction projects, which represents the current economic situation and is reliable. It can be agreed that many variables change – the location of the project, the economic situation, and the cost of artisans and materials, and therefore, the cost data should be project-specific. The repair methods are also subject to change as alternatives emerge or are more relevant.

This paper develops an ETICS economic assessment model, which considers the future cost of shortcomings as the variable of severity with the modified FMEA method. The on-site shortcomings are evaluated according to their repair methods, detectability during the construction works and their occurrence probability. The results enable resources to be identified and allocated during the construction process on the activities, which have a higher financial impact.

1. Materials and methods

The economic evaluation focuses on the costs caused by degradation factors, which occur during the construction process of ETICS. The aim is to develop an economic comparison system to differentiate the construction pro-

cess shortcomings by their financial relevance. The FMEA modified risk assessment methodology is applied to classify and rate the significance of each failure separately.

The FMEA approach has been proven to be a flexible model which can be adapted according to the specific needs of the user. Traditionally, the severity evaluation focuses on the technical impacts of a failure. In this model, the risk differentiation focuses on the economic impact and is therefore substituted for economic value. Shafiee and Dinmohammadi (2014) have shown the value of such differentiation for decision making on the shortcomings of on-shore and off-shore wind turbine assembly, where the repair costs vary to a large extent. Rhee and Ishii (2003) have pointed out the need to include costs into the risk calculation approach and developed a “Life Cost-Based FMEA” which includes traditional FMEA, Life Cycle Costs and Service Mode Analysis. Carmignani (2009) included in the developed FMECA model the cost of preventive action, which enables the estimated profitability be calculated if measures are taken. These FMEA modifications point out the relevance of cost in risk management as it is the expected benefit for reducing the systematic failure during the process.

The outcome of the economic relevance calculation for each degradation factor is the economic risk priority number (ERP_{DF}), calculated as follows:

$$ERP_{DF} = EAV_{DF} \times OV_{DF} \times DV_{DF}, \quad (1)$$

where: ERP_{DF} – economic risk priority number; EAV_{DF} – economic assessment value of a degradation factor; DV_{DF} – detectability of the degradation factor; OV_{DF} – likelihood of occurrence.

ERP is the value of a single degradation factor which enables the prioritization and comparison to other evaluated factors. Although the repair costs include the actual costs in monetary units provided by the user of the model, the ERP expresses the criticality without a specific unit. The development procedure of the model defines the components required for the calculation of the economic impact as shown in Figure 1. The economic model is influ-

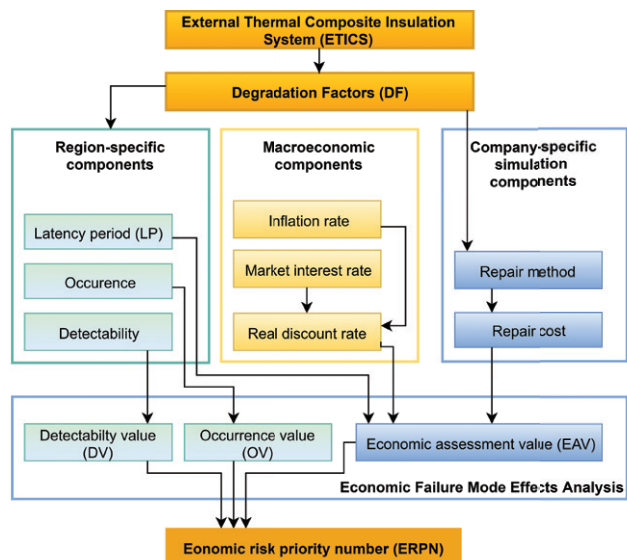


Figure 1. The concept of the economic risk assessment model

enced by regional, macroeconomic and company-specific components, which are the input values to the calculation of ERP. The following chapters describe the method for selection of degradation factors, data collection and calculation steps as well as the characteristics of the sample simulations.

1.1. Degradation factors

The list of degradation factors in the model involves different on-site construction activities. The user of the model can introduce new activities if required. The model is simulated for the shortcomings, which are collected and described in (Sulakatko, Liisma, & Soekov, 2017). The authors have verified the degradation factors through two experts, as suggested by Converse and Presser (1986), who had experience with ETICS for more than 12 years. The experts were identified through the membership of a nationally recognized committee for ETICS. One expert who verified the list was located in Germany, had a doctoral degree, while the second expert was in Estonia, and had master's degree in the field of construction. The reviews were conducted individually and independently. Eventually 11 irrelevant factors were removed from further analysis, and the wording of 16 factors was rephrased in order to improve intelligibility. The list of factors is presented in the Appendix.

1.2. Components of the model: latency period, detectability and occurrence probability

For each degradation factor, the developed model requires data regarding detectability and occurrence probability as well as the latency period for the discounting of repair costs. The latency period is a time range between the occurrence of the on-site shortcoming and the time when the degradation has evolved and requires repair activities. The occurrence probability measures show the frequency of shortcomings, and detectability measures show how difficult these shortcomings are to notice during the construction works. As this study aims to identify the situation in Estonia, the Estonian experts were asked to participate in the region-specific data collection. The data was collected with the single Delphi technique, where the judgements of independent and anonymous experts are combined through mathematical aggregation (Skulmoski & Hartman, 2007).

There is no quantified data available on the research subject. Hence, expert judgement was suitable for use in this study. Indeed, the selection of experts considerably affects the quality of the data (Chan, Yung, Lam, Tam, & Cheung, 2001). Therefore, the criteria of experts' selection were their in-depth knowledge in technical aspects of ETICS as well as practical on-site experience. According to Olson (2010), variations in reviewers' backgrounds are allowed. Hallowell and Gambatese (2010) suggested that in the construction industry, selection of experts could be conducted through nationally recognized associations or by participation in similar studies. The expert should meet at least four of the following requirements: (1) have at least five years of professional experience in the construction industry; (2) have a tertiary education degree in the field of civil engineering or other related fields; (3) be professional registered in the field of construction; (4) be a member or chair of a nationally recognized committee for ETICS; (5) be a writer or editor of a book or book chapter on the topic; (6) be a faculty member at an accredited institution of higher learning; (7) have been invited to present at a conference on the topic; and (8) be a primary or secondary writer of at least three peer-reviewed journal articles. Five Estonian experts out of seven identified agreed to participate in the survey conducted in 2018. Their practical experience in the field of ETICS was between 10 and 20 years and they hold tertiary education. All five have practical experience, three work in an ETICS manufacturing and retail company, and one works at a construction firm and one as supervisor.

For the evaluation of detectability and occurrence probability, 5-point Likert scales were developed. Preston and Coleman (2000) pointed out that a detectability value below four points should be avoided. The detectability value rates how difficult it is to detect the shortcoming on the construction site. The characteristics of the detectability classification are shown in Table 1.

Likelihood of occurrence rates incident frequency during the construction process. It is an expert's subjective evaluation and it is dependent on his/her personal experience. The pre-test questionnaire revealed that it is impossible to quantify the occurrences in a specific range and quantification of subjective evaluation is required. The rating scale is shown in Table 2, where ranks with the highest

Table 1. Likert scale for the evaluation of detectability

Risk level	Characteristic	Detectability value
Very high	A potential cause of failure cannot be detected visually. Additional tests need to be used. High experience required	5
High	In-between very high and moderate conditions	4
Moderate	A potential failure can be detected visually before completion of the layer, during the application process or through markings on the material packages. Mediocre experience required	3
Low	In-between very low and moderate conditions	2
Very low	Cause of failure can be detected after completion of the layer by less experienced observer	1

Table 2. Likert scale for the evaluation of occurrence probability

Risk level	Characteristic	Occurrence value
Very high	Failure is almost certain	5
High	Often repeated failures	4
Moderate	Occasional failures	3
Low	Relatively few failures	2
Very low	Failure is unlikely	1

value are set for the frequently occurring failures, and the lowest value for unlikely failures.

The latency period was detected with the accuracy of one year. The degradation factors which occur only due to unpredictable situations (i.e. outbreak of fire, vandalism) are marked as a happening in the year 0. Additionally, it was considered that the latency period could not exceed the service life of ETICS. According to studies by Flores-Colen and De Brito (2010) and Künzel et al. (2006), the service life can be more than 35 but can decrease to 16 years if no maintenance is conducted. The average service life expectancy is 30 years (Pelzeter, 2007; Wetzel & Vogdt, 2007), which is also used as the latency period limitation in this study. For the latency period, the experts predicted the year when the shortcoming shows visible signs. After the data collection, the mean values of the experts were calculated.

The most preferred number of panelists has not been determined in the literature as it depends on the availability of experts, the research topic and resources (Ameyaw, Hu, Shan, Chan, & Le, 2016). Wilson (2017) emphasises the duration of the experience on the topic, which was the primary criterion for the selection of experts to the panel. A small number of experts has often been used in other studies of the construction industry. Six experts were identified and selected for a risk assessment of road projects (Thomas, Kalidindi, & Ganesh, 2006) and five experts evaluated construction business risks (Dikmen, Birgonul, Ozorhon, & Sapci, 2010). Studies have included from 3 to 144 experts in the studies of various industries (Skulmoski & Hartman, 2007) and from 3 to 93 panelists in the construction industry (Ameyaw et al., 2016). Hallowell and Gambatese (2010) proposed a panel size between 8–12, whereas Rowe and Wright (2001) suggested including five or more experts in the panel and pointed out that there are “no clear distinctions in panel accuracy” when the panel size varies from 5 to 11 experts. As this model is aimed at SMEs, it is expected that the size will be small. Therefore, at least five experts should be included to collect the data.

The experts were asked individually and anonymously to provide their evaluations. According to the questionnaire, each expert needed to provide evaluations for occurrence, detectability and latency period. To obtain a high response rate, a meeting time with each expert was individually organized. During the face-to-face meeting, the

questionnaire was completed by the expert. The responses from all experts were summarized and mean values were calculated. The collective mean results were sent to each expert and they were asked to revise their evaluation or agree/disagree with the collective result. During the next two weeks, three participants agreed with the collective results. Two experts reviewed the group results after a reminding phone call and stated their agreement with consensus. The similar one-round method is exercised in environmental planning (Kuo & Yu, 1999) and other civil engineering researches (Hartman & Baldwin, 1995).

1.3. Cost component of the model: economic assessment value

The life cycle costing method reflects the expenses in each phase of the building (Li, J. Zhu, & Z. Zhu, 2012). To simplify the economic considerations the current model focuses on the costs of initial construction and the repair costs at the time when the degradation factors show visible degradation signs. The data needs to differentiate the financial relevance of shortcomings and consider the future monetary value at the time when the investment will be needed. The discounting technique enables the long-term economic effect to be introduced and compares the future investments required during upcoming years. As the model is developed for the internal use of a company, it is beneficial as the results of different simulations conducted during various years are comparable. The retrospective short-term economic changes are introduced to the model with the construction cost index. The relevance of the construction cost index is relevant only if the cost data is collected during dissimilar years; otherwise there is no effect to the simulation. The ratio which differentiates the financial relevance of the shortcomings is expressed with the following equation:

$$EAV_{DF} = \frac{NPV_{DF}}{CCI}, \quad (2)$$

where: EAV_{DF} – economic assessment value [monetary unit/m²]; NPV_{DF} – discounted repair costs of a degradation factor [monetary unit/m²]; CCI – construction cost index.

The discounted repair costs of a degradation factor are leveraged with the construction cost index for new residential buildings provided by Eurostat to maintain the comparability during economic fluctuations. The simulations in this research are based on the Estonian situation, where the value of quarter 4 in 2017, compared to 2010 as a reference year, is 116.6% (Eurostat, 2018).

A repair method is the set of construction activities required to remove the defect and restore the functionality of ETICS. Professionals in the field (Amaro, Saraiva, de Brito, & Flores-Colen, 2014; Cziesielski & Vogdt, 2007; Fraunhofer IRB Verlag, 2016; Krus & Künzel, 2003; Kussauer & Ruprecht, 2011; Neumann, 2009) thoroughly describe the reliable repair methods for ETICS. Maintenance techniques like cleaning, disinfecting and coating the external layer, or crack filling, required due to externally applied

forces or ageing, are not observed. The defects caused by shortcomings in the sealants of additionally fixed details and roof edges are handled as a requirement to remove the insulation as moisture-induced problems have been caused. The possibility to cover degraded ETICS with second ETICS was not observed; instead the reapplication of the whole system was considered. As the current simulation model is explicitly developed for systematic on-site shortcomings of ETICS, the scope of works can be specified by the affected layers (Sulakatko, Lill, & Liisma, 2015) – replacement of the finishing layer, reinforcement layer, or the whole system.

For the cost comparison, all the cost components of the model are adjusted to the unit €/m² without VAT. In this study the economic relevance model is simulated on three different project-based cost scenarios. The characteristics of the simulations are shown in Table 3.

The usage of industry data has provided valuable and more exact results in other studies (Serpell, 2004). Therefore the cost data for the simulations is provided by an experienced professional from one active construction company and is based on the costs of projects simultaneously under construction from September 2017 until January 2018 in Estonia. The cost difference to construction costs of simulations is shown in Table 4. The table shows the cost difference ratio to the initial construction cost of simulation 1.

The repair techniques dismantle the existing system up to the defected layer and replace these by re-applying the layers. The utilisation of insulation materials is responsible on average for 50% of the dismantling costs, artisans for 21% and lifting mechanisms, covers and other minor accessories for 29%. The repair costs are time-relevant components in the life cycle consideration and are calculated as follows:

$$NPV_{DF} = \frac{C_R}{(1 + R_r)^{LP_{DF}}}, \tag{3}$$

where: NPV_{DF} – net present value of the repair costs for a degradation factor [monetary unit/m²]; R_r – real discount

rate per annum [%]; LP_{DF} – latency period of a degradation factor [years]; C_R – repair cost of selected repair method [monetary unit/m²].

1.4. Real interest rate

The discounting technique compares costs that take place in different time periods and the discount rate represents the time value of money. Although it is recommended to use the real discount rate of 2% for the LCC calculation by other researchers (Langdon, 2007), the inflation rate and the market interest rate provide a more specific outcome. The real interest rate is calculated as follows:

$$R_r = R_m - R_i, \tag{4}$$

where: R_r – real discount rate; R_i – inflation rate; R_m – market interest rate.

The economic relevance model focuses on the features of the Estonian market, and for the inflation rate the value of the harmonised consumer price index (HCPI) is used. The average of the 12 months harmonised inflation rate of a calendar year is shown in Figure 2a (Eurostat, 2017). In the case of Estonia, the inflation rate of 3.73% is applied. In comparison, the average HCPI in the European Union is 1,96%, The selected long-term market interest rate is based on the national average interest reported by the national statistics of the central bank of Estonia. The average 5- to 10-year loan interest rate for entrepreneurs is 4.25% as shown in Figure 2b (Bank of Estonia, 2017). The real interest rate in the NPV calculation is 0.52%.

1.5. Limitations

The construction products are improving rapidly, and new construction technology emerges. The degradation factors as well as the data collected concern ETICS with the following characteristics:

- the subject is an existing multi-apartment building;
- external walls are made out of masonry or prefabricated concrete panels;

Table 3. Characteristics of simulations

Simulation No.	ETICS type	Insulation type	Insulation thickness	Fixing method
Simulation 1	ETICS 1	Polystyrene	200 mm	Purely bonded kit
Simulation 2	ETICS 2	Polystyrene	200 mm	Mechanically fixed kit with supplementary adhesive
Simulation 3	ETICS 3	Mineral wool	200 mm	Mechanically fixed kit with supplementary adhesive

Table 4. The comparative ratio of the construction and repair costs to the initial construction cost of simulation 1

Description of construction work	Simulation 1	Simulation 2	Simulation 3
The initial construction ETICS	1.00	1.08	1.30
Replacement of insulation	1.74	1.80	2.01
Replacement of reinforcement layer	1.11	1.11	1.11
Replacement of finishing layer	0.50	0.50	0.50

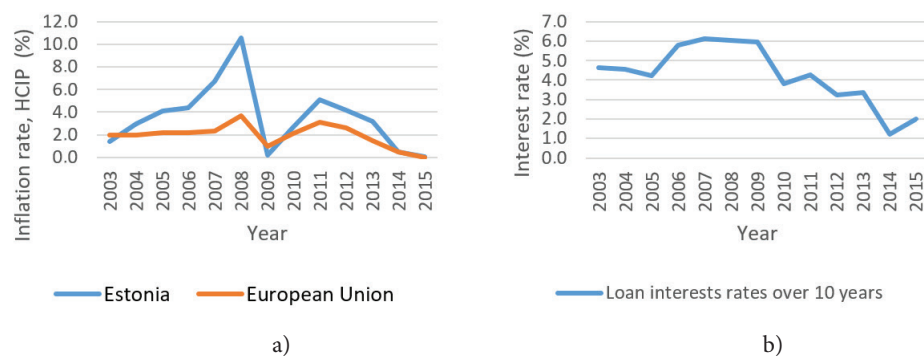


Figure 2. a) Annual HCIP in Estonia and EU (Eurostat, 2017);
b) Interest rates in Estonia (Bank of Estonia, 2017)

- the fixing method is either purely bonded with adhesive or mechanically fixed with anchors and supplementary adhesive;
- reinforcement consists of the mixture and fiberglass mesh;
- the thermal insulation product is made out of mineral wool or expanded polystyrene with a thickness from 150 mm to 250 mm;
- the simulations concern the economic situation of Estonia.

2. Results

2.1. Latency period of the degradation factors

The average latency period of the 103 degradation factors is 2.32 years with a standard deviation of 1.5 years; distribution by layers is shown in Figure 3. The correlation and linear regression analysis between the latency period, occurrence and detectability did not reveal relevant results.

The degradation factors in the layers of reinforcement, finishing coat and additional details do not depend on the system (simulation) and have an equal latency period. The layers of substrate, adhesive and insulation have a noticeable difference in comparison to the ETICS types under observation. The degradation factors that concern ETICS 3 have the longest latency period. In the layer on insulation, the difference is caused by two shortcomings – insulation material open to UV radiation for a longer period (I1)

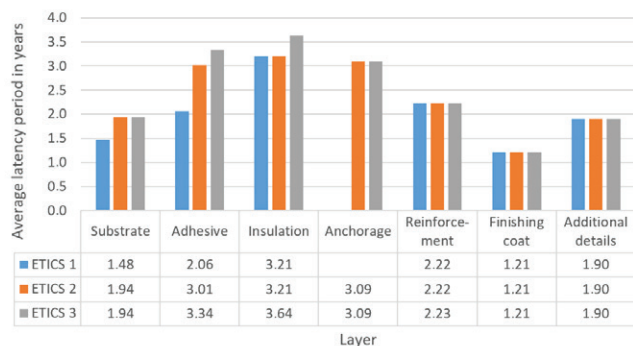


Figure 3. The average latency period by layer

and continuing diffusion process of the insulation material (I2). Both are relevant for the polystyrene-based insulation and decrease the average value of the systems. The difference in the layer of adhesive is due to the fixing mechanism. ETICS 1 depends highly on the properties of adherence. ETICS 2 and ETICS 3 are primarily mechanically fixed, and the relevance of adhesive is significantly lower, as is the latency period. The layer of substrate is the most homogenous layer and shows the lowest standard deviation of 0.50 years.

Figure 4 reveals the latency periods of the degradation factors by the sequence of the construction process and draws the average values for different ETICS types by layer. The degradation factors in the layer of substrate appear rather fast. The latency period rises in the layers of adhesive and insulation and begins to fall after the installation of mechanical anchors. The shortcomings in the layer of reinforcement and finishing layer appear within the shortest period. The trend is similar for all the three ETICS types.

The groups LP1 and LP2 shown in Figure 4 have the longest latency period, above five years, and are relevant for their long-term durability. The layer of adhesive has a group of five degradation factors (LP1), which according to the discussion in the expert panel depend on the ap-

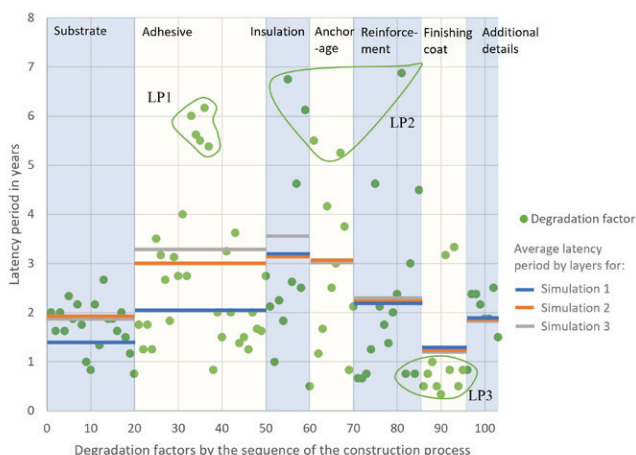


Figure 4. Latency period of the degradation factors by the sequence of the construction process

pearance of natural disasters as well as ageing. The shortcomings in the group LP1 are insufficient adhesive (D3a, D3b), adhesive not rubbed into mineral wool (D4a) or treated with a notch towel (D5) and exceeded working time of the mixture (D7a). The group LP2 concerns five factors from several layers – decreased diameter of anchor plate (A2), increased diameter of anchor hole (A1), crossed joints of insulation plates (I5), broken and not properly filled insulation plates (I9) and usage of not compatible mesh (R8). The glass fibre mesh in the base coat is required to be resistant to the alkaline environment. In the case of non-resistant mesh application, the required residual strength properties will be reduced until a critical level is achieved and failure of the system occurs.

The group LP3 diverges with a very low latency period. The majority in this group belongs to the finishing layer, and eight degradation factors out of ten in the finishing layer reveal problems during the first year after application. The two factors with high values are the thin render layer (F4) and high kneading water share (M3d) with a latency period of 3.2 and 3.3 years accordingly. However, both degradation factors have low occurrence and detectability values as shown in the next sub-chapter. Low values state that the shortcomings happen rarely and have good visibility.

The net present value calculations take into account the latency period, which is relatively low, as is its impact on the results. The maximum change of economic assessment value through NPV calculation was 3.5%. To compare the difference of the results between the simulations, each shortcoming is appointed to a suitable simulation. The average values of economic assessment values for applicable shortcomings are shown in Figure 5. In the comparison between layers, lower repair costs have the degradation factors in the layers of anchorage and reinforcement, while the finishing layer has the lowest values in general.

2.2. Probability of occurrence and detectability during construction works

The discussed economic value is the first component in the ERPN calculation, while the occurrence and detectability values are the second and third components. To give an overview of the influence of the components, Figure 6 presents the average impact of the two factors by layer and Figure 7 visualizes the impact of the degradation factors according to their sequence in the construction process. Higher values show higher risks to consider. As

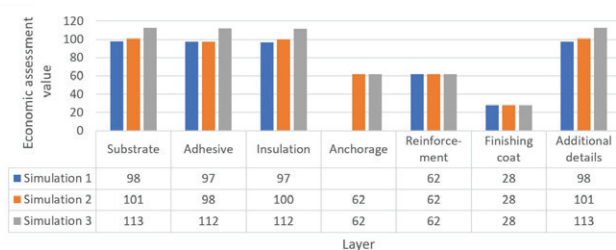


Figure 5. The average economic assessment value by layers

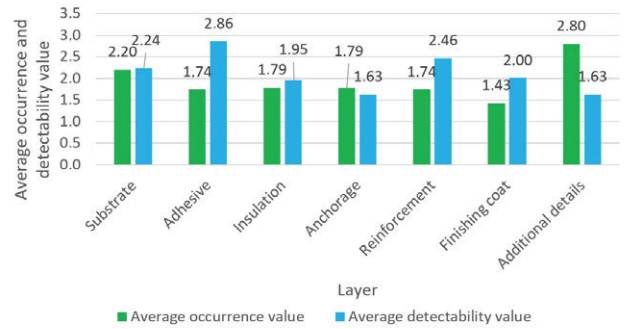


Figure 6. The average occurrence and detectability value by layers

no significant difference between ETICS types was found, the difference of average values is occurring only as some degradation factors are applicable for a specific system.

The figures show that higher occurrence values appear in the layers of substrate and additional details, while fewer shortcomings occur during the application of the finishing coat. The detectability value is the highest in the layers of adhesive and reinforcement as they can be observed only during the mixture application process. The standard deviation of the average values of the layers is between 0.31 and 0.76. The lowest standard deviation for detectability of the shortcomings is in the layers of adhesive (0.31), and additional details (0.33) visualised as groups DV1 and DV2 in Figure 7. These results are as expected as the detectability is more difficult by layer of adhesive due to fast coverage with insulation material, and the defects with additional details have relatively good visual detectability. For the occurrence value, lower standard deviation is found for the group OV1, shortcomings with anchorage (0.46). In other layers the standard deviation is above 0.5 and the distribution is higher.

2.3. Economic risk priority number

The average ERPN values by layer and simulation are shown in Figure 8. The highest priorities have the degradation factors in the layers of substrate, adhesive and additional details. The factors in the layer of insulation and reinforcement have modest values, while the mechanical anchors and the finishing coat are the least relevant.

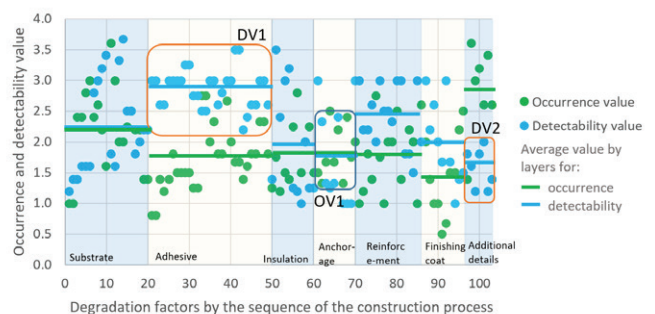


Figure 7. The average occurrence and detectability value of the degradation factors by the sequence of the construction process

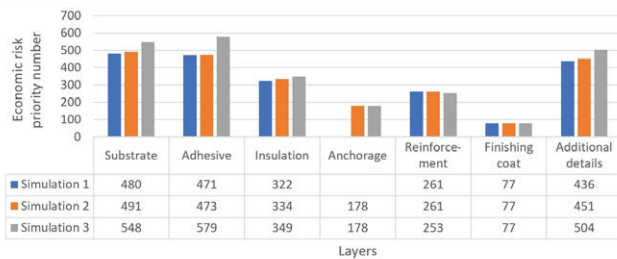


Figure 8. The average ERP values by layer

In the layers of adhesive, substrate and additional details, simulation 3 shows increased relevance in comparison to the other simulations. According to the economic assessment values (Figure 5), the cause lies in the increased repair costs. A similar effect is in the layer of insulation on a smaller scale.

Figure 9 illustrates the ERP values of the degradation factors in the sequence of the construction works and points out the approximate range of layers (colored areas). The horizontal lines show average ERP for the three simulations by layer. There are groups of shortcomings with noticeable deviations, which are grouped by green lines. As the economic assessment value had a very low differentiation within a single layer, the major deviations occur due to the impact of the occurrence and detectability variables.

Group E1 in the layer of substrate describes the degradation factors in all three simulations and concerns the shortcomings which influence the adhesion properties as well as mechanical fixations. The adhesion properties are concerned by the remains of old paint (S4a, S4b), the low humidity of the existing wall (S7a, S7b) and unsuitable adhesive type (S7a, S7b). Also problematic is the load-bearing capacity of the external wall (S5a, S5b) as well as detached areas on the surface (S6a, S6b). Group E2 demonstrates very low risk and represents the external surface covered with oil (S1a, S1b), having very low occurrence and detectability values.

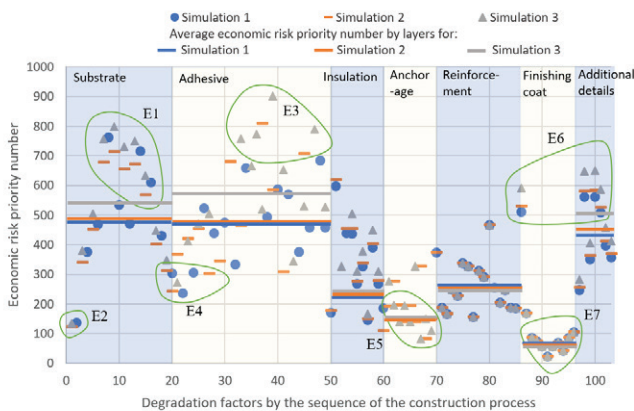


Figure 9. Economic risk priority number of the degradation factors by the sequence of the construction process

Group E3 involves the factors with high ERP values in the layer of adhesive, which are relevant for simulation 2 and 3. Problems in simulation 2 occur as insufficient amount of adhesive applied (D3a), which is relevant for prohibiting air movement internally and has increased importance on the stability of the system. Additionally, the effect of exceeded working time (D7a) has high relevance. These degradation factors have relatively high detectability value as the shortcoming is covered with insulation plates immediately and are observable only during the application process. Simulation 3 is affected by lack of pressure on the installation plates during application (D8a) and no usage of notch towel (D5), leaving the possibility for air movement behind the system. Also, the drying out of the inorganic mixture due to high temperature (M11a) and dry curing conditions (M10a) are relevant.

Group E4 is a low relevance group which contains the freezing of adhesive due to a frozen external wall (S10a, S10b). As the degradation factors refer to existing buildings which are heated by the habitants, it is expected that after the application of insulation, the temperature will not fall into a critical freezing zone. The other factors concern unsuitable adhesive storage conditions (M1a, M1b), clots in the mixture due to an insufficient mixing process (M2b) and a low share of kneading water (M4a). Although these factors have high economic assessment value, the occurrence and detectability reduce the relevance of risk noticeably. The other low relevance group, E5, representing 8 shortcomings out of 10 in the layer of mechanical anchors, has low values in all categories.

The high ERP values concern group E6, which represents four degradation factors of additional details in all simulations. Due to the high repair costs and occurrence value, the factors of insufficient shock resistance measures (X6), unfinished windowsills (X2) and fixed frame connections (X4) as well as problematic roof edge covers (X5) have relatively high economic priority.

3. Discussion

The developed economic relevance model makes use of decision making when the future costs of possible shortcomings and the construction quality is targeted. The developed model enables the economic aspects to be included in the construction process risk assessment of ETICS. If during resource allocation on quality control of ETICS only direct costs are considered, the focus would be set on the internal layers as they require replacement of the whole system and cause higher repair costs (see Figure 5). By adding an occurrence probability and detectability component, the focus can be set only for the limited factors with higher risk. The added components reduced the relevance of the degradation factors in the layers of insulation and mechanical anchors. When the components are observed in silos, then the probability of occurrence increased the risk in the layer of the substrate and in additionally added details, while the detectability of the failures increased the risk in the layer of adhesive and reinforcement.

In this model, the latency period has a relatively low effect on the results as it varies in a relatively small range – most of the shortcomings appear during the first three years. A similar observation is made by Neumann (2009), who stated that 80% of the shortcoming occur during the first five years and 2/3 occur in the first two years. According to the results of this study, 50% occur during the first 2-year period. Due to the short period, the interest rate has a relatively low impact on the results of this economic situation. However, the results of the latency period of the degradation factors can be interesting to various stakeholders of the project depending on their contractual agreement. If the contractual defect liability period is two years, then the financial risk is shifted from the contractor to the owner. Such degradation factors appeared more often in the layers of adhesive, insulation, anchorage and reinforcement as they have a longer latency period. These considerations enable decisions to be made on quality issues and the responsibilities of the parties on the contractual level.

Other studies consider the technical aspects in isolation and no comparative economic data is available on the degradation signs. Several studies have investigated the durability aspects (Daniotti et al., 2012; Edis & Türkeri, 2012; Künzel et al., 2006) and the deterioration signs and linked them with most probable direct and indirect causes (Amaro et al., 2014). The construction process defects cannot often be directly related to the visible anomalies as they require destructive tests. The results of the occurrence value contribute to studies conducted with such a top-down approach which investigate the in-situ analysis and require destructive tests to understand the origin of the problem. These studies often imply several shortcomings that might have been the causes and are related to the technical aspects.

The previous study on the technical influence of the degradation factors (Sulakatko & Vogdt, 2018) has emphasised the shortcomings in the layers of reinforcement and additional details as well as the works that influence the adhesion properties in the layers of substrate and adhesive of the purely bonded system. The average ERP values in the layer of reinforcement are relatively low in this study. This shows that the resource allocation for quality insurance during the construction works must consider several variables.

Conclusions

The External Thermal Insulation Composite System (ETICS) can be used to modernize and increase the energy efficiency of existing and new buildings. However, the intensive on-site construction process aggravates the occurrence of systematic inadequacies. These inadequacies turn up as degradation signs and require additional resources for their elimination after the completion of the project. The financial relevance of construction activity is evaluated with the modified FMEA method, which considers the cost of repair as a severity variable of the on-site degradation factors. The model is simulated on three construction projects.

The results of the analysis show higher relevance of the on-site construction process activities in the layers of substrate and adhesive as they often occur, are hard to detect and have a high financial impact if repair activity is required. High relevance can also be noticed for the often-occurring problems during construction works with windowsills and roof edge covers. The results of the study finds that the shortcomings in the finishing layer and by mechanical anchors have the lowest relevance and that 90% of the degradation factors appear during the five-year period after construction, while half of them are visible as early as the first two years.

The economic assessment model enables the enhancement of financial risk assessment of the on-site construction process of ETICS to highly relevant construction activities. The outcome supports decision makers in increasing the value of the construction works by reducing future repair costs.

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Author contributions

Virgo Sulakatko is the main author, he performed the research, collected data, conducted interviews and completed the analysis. Irene Lill supervised the activities in terms of methodology, framework and overall design of the research. Both authors contributed to discussion of results and recommendations, conclusions and the writing of the paper.

Disclosure statement

The authors declare no conflict of interests.

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Appendix

Table A1. Data for equation (1)

Sequence	ID	Layer	Factor	ETICS 1	ETICS 2	ETICS 3	OV	DV	LP	EAV (Sim1)	ERP (Sim1)	EAV (Sim2)	ERP (Sim2)	EAV (Sim3)	ERP (Sim3)
1	S1a	S	Substrate is covered with grease or oil		x	x	1.00	1.20	2.00			101	121	113	135
2	S1b	S	Substrate is covered with grease or oil	x			1.00	1.40	1.63	98	137				
3	S2a	S	Substrate is covered with dust or dirt		x	x	2.40	1.40	2.00			101	339	113	378
4	S2b	S	Substrate is covered with dust or dirt	x			2.40	1.60	1.63	98	375				
5	S3a	S	Substrate is covered with biological growth		x	x	2.80	1.60	2.33			101	451	112	504
6	S3b	S	Substrate is covered with biological growth	x			3.00	1.60	1.88	98	468				
7	S4a	S	Substrate is covered with paint or other material which can chemically react with adhesive		x	x	2.40	2.80	2.17			101	678	113	756
8	S4b	S	Substrate is covered with paint or other material which can chemically react with adhesive	x			2.60	3.00	1.75	98	762				
9	S5a	S	Substrate is under required load-bearing capacity		x	x	2.20	3.20	1.00			101	714	113	797
10	S5b	S	Substrate is under required load-bearing capacity	x			1.60	3.40	0.83	98	534				
11	S6a	S	Substrate has large unevenness or has detached areas		x	x	3.60	1.80	2.17			101	653	113	729

End of Table A1

Sequence	ID	Layer	Factor	ETICS 1	ETICS 2	ETICS 3	OV	DV	LP	EAV (Sim1)	ERP (Sim1)	EAV (Sim2)	ERP (Sim2)	EAV (Sim3)	ERP (Sim3)
12	S6b	S	Substrate has large unevenness or has detached areas	x			3.00	1.60	1.33	98	470				
13	S7a	S	Unsuitable surface (too smooth) which reduces adhesion properties		x	x	2.00	3.33	2.67			101	670	112	748
14	S7b	S	Unsuitable surface (too smooth) which reduces adhesion properties	x			2.00	3.67	1.88	98	716				
15	S8a	S	Substrate has very low humidity (inorganic adhesive)		x	x	2.25	2.50	1.88			101	568	113	634
16	S8b	S	Substrate has very low humidity (inorganic adhesive)	x			2.50	2.50	1.63	98	611				
17	S9a	S	Substrate is very wet (raining in prior to application of adhesive)		x	x	2.20	1.80	2.00			101	400	113	446
18	S9b	S	Substrate is very wet (raining in prior to application of adhesive)	x			2.20	2.00	1.50	98	430				
19	S10a	S	Substrate is frozen during the application (inorganic adhesive)		x	x	1.40	2.20	1.17			101	312	113	348
20	S10b	S	Substrate is frozen during the application (inorganic adhesive)	x			1.40	2.20	0.75	98	302				
21	M1a	D	Unsuitable mixture storage conditions		x	x	0.80	3.00	1.75			101	243	113	271
22	M1b	D	Unsuitable mixture storage conditions	x			0.80	3.00	1.25	98	235				
23	M2a	D	The mixing procedures do not remove clots		x	x	1.40	2.60	1.75			101	368	113	411
24	M2b	D	The mixing procedures do not remove clots	x			1.20	2.60	1.25	98	305				
25	M3a	D	High share of kneading water		x	x	1.40	3.00	3.50			100	421	112	469
26	M3b	D	High share of kneading water	x			1.80	3.00	3.17	97	523				
27	M4a	D	Low share of kneading water		x	x	1.50	3.00	2.67			101	453	112	505
28	M4b	D	Low share of kneading water	x			1.50	3.00	1.83	98	439				
29	D1a	D	Missing adhesive on the edges of insulation (polystyrene)		x		1.50	3.25	3.13			62	302		
30	D1b	D	Missing adhesive on the edges of insulation (polystyrene)	x			1.50	3.25	2.75	97	474				
31	D2a	D	Missing adhesive in the centre of insulation (polystyrene)		x		1.25	2.75	4.00			100	343		
32	D2b	D	Missing adhesive in the centre of insulation (polystyrene)	x			1.25	2.75	2.75	97	334				

Table A2. Data for equation (2)

Sequence	ID	Layer	Factor	ETICS 1	ETICS 2	ETICS 3	OV	DV	LP	EAV (Sim1)	ERP (Sim1)	EAV (Sim2)	ERP (Sim2)	EAV (Sim3)	ERP (Sim3)
33	D3a	D	Insufficient adhesive surface area		x	x	2.75	2.50	6.00			99	680	110	758
34	D3b	D	Insufficient adhesive surface area	x			2.75	2.50	5.63	96	658				
35	D4	D	Adhesive is not rubbed into insulation plate (mineral wool)			x	2.00	3.00	5.50					111	664
36	D5	D	Adhesive is not treated with notch towel (mineral wool)			x	2.33	3.00	6.17					110	772
37	D7a	D	Working time of the adhesive is exceeded		x	x	1.80	2.60	5.38			99	464	111	518
38	D7b	D	Working time of the adhesive is exceeded	x			1.80	2.80	0.83	98	495				

End of Table A2

Sequence	ID	Layer	Factor	ETICS 1	ETICS 2	ETICS 3	OV	DV	LP	EAV (Sim1)	ERPNI (Sim1)	EAV (Sim2)	ERPNI (Sim2)	EAV (Sim3)	ERPNI (Sim3)
39	D8a	D	Low pressure during application of insulation plates		x	x	2.67	3.00	2.00			101	807	113	901
40	D8b	D	Low pressure during application of insulation plates	x			2.00	3.00	1.50	98	587				
41	D9a	D	Large unevenness of the adhesive layer		x	x	1.67	3.50	3.25	0		100	585	112	653
42	D9b	D	Large unevenness of the adhesive layer	x			1.67	3.50	2.00	98	569				
43	M9a	D	Low temperature (freezing) during application and/or curing process		x	x	1.40	2.20	3.63			100	308	112	344
44	M9b	D	Low temperature (freezing) during application and/or curing process	x			1.60	2.40	1.38	98	376				
45	M10a	D	High temperature (hot) during curing process		x	x	1.80	2.60	1.50			101	474	113	528
46	M10b	D	High temperature (hot) during curing process	x			1.80	2.60	1.25	98	458				
47	M11a	D	Low humidity (dry) during curing process		x	x	2.33	3.00	2.00			101	706	113	788
48	M11b	D	Low humidity (dry) during curing process	x			2.33	3.00	1.67	98	684				
49	M8	D	Not recommended ingredients added to the mixture	x	x	x	1.80	2.60	1.63	98	457	101	473	113	528
50	I1	I	Polystyrene is exposed to UV-radiation for a extended period	x	x		1.25	1.40	2.75	97	170	101	176		
51	I2	I	Insulation plates are installed shortly after manufacturing (unfinished diffusion process)	x	x		1.75	3.50	2.13	97	597	101	618		
52	I3a	I	Mineral wool insulation plates have very high relative humidity (are wet)			x	1.20	2.40	1.00					113	326
53	I3b	I	Insulation plates which have very high relative humidity (wet)	x	x		1.50	3.00	2.25	97	438	101	454		
54	I4	I	Continuous gaps between substrate and insulation material	x	x	x	1.40	3.20	1.83	98	437	101	453	113	505
55	I5	I	Corners of neighbouring insulation plates are crossed or too close	x	x	x	2.25	1.25	6.75	95	268	98	277	110	309
56	I6	I	Corners of the openings have crossed joints	x	x	x	2.80	1.20	2.63	97	327	101	338	112	377
57	I7	I	Insulation plates joint width of neighbouring insulation plates is too wide	x	x	x	1.50	1.00	4.63	96	144	100	149	111	167
58	I8	I	Large height difference between neighbouring insulation plates	x	x	x	2.00	2.00	2.50	97	389	101	403	112	449
59	I9	I	Broken areas of the insulation plates are not filled with same material	x	x	x	2.25	1.25	6.13	95	268	99	278	110	310
60	I10	I	Missing or narrow fire reluctant areas	x	x		1.50	1.25	0.50	98	184	102	191		
61	A1	A	Increased diameter of drilled anchor hole		x	x	1.50	3.00	5.50			61	275	61	275
62	A10	A	Hole of the anchor is not cleaned		x	x	1.33	2.33	1.17			63	195	63	195
63	A5	A	Location of anchors is not as foreseen		x	x	1.67	1.33	1.67			62	139	62	139
64	A3	A	Decreased amount of anchors in the continuous areas		x	x	2.50	1.25	4.17			62	193	62	193
65	A8	A	Decreased amount of anchors in the corner areas		x	x	1.67	1.33	2.50			62	138	62	138
66	A9	A	Usage of unsuitable anchor type		x	x	2.20	2.40	3.00			62	327	62	327
67	A2	A	Decreased diameter of anchor plate		x	x	1.33	1.00	5.25			61	82	61	82
68	A6	A	Anchor plate is installed too deeply into insulation material		x	x	2.40	1.00	3.75			62	148	62	148

Table A3. Data for equation (3)

Sequence	ID	Layer	Factor	ETICS 1	ETICS 2	ETICS 3	OV	DV	LP	EAV (Sim1)	ERP (Sim1)	EAV (Sim2)	ERP (Sim2)	EAV (Sim3)	ERP (Sim3)
69	A7	A	Anchor plate is placed too high on the surface of insulation material		x	x	1.75	1.00	0.83			63	110	63	110
70	R1	R	External layer of the insulation plate is too smooth, reduced adhesion	x	x		2.00	3.00	2.13	62	374	62	374		
71	M1c	R	Unsuitable material storage conditions	x	x	x	1.00	3.00	0.67	63	188	63	188	63	188
72	M2c	R	The mixing procedures do not remove clots	x	x	x	1.20	2.20	0.67	63	166	63	166	63	166
73	M3c	R	High share of kneading water	x	x	x	1.80	2.20	0.75	63	248	63	248	63	248
74	M4c	R	Low share of kneading water	x	x	x	1.40	2.60	1.25	63	228	63	228	63	228
75	R6	R	Thin mortar layer	x	x	x	2.75	2.00	4.63	61	338	61	338	61	338
76	R2	R	Decreased overlap of the mesh	x	x	x	1.75	3.00	2.13	62	327	62	327	62	327
77	R3	R	Folded mesh	x	x	x	1.00	2.50	1.75	62	156	62	156	62	156
78	R4	R	Missing diagonal mesh	x	x	x	2.00	2.50	1.38	63	313	63	313	63	313
79	R5	R	Mesh not filled with mortar, placed on the edge of the layer	x	x	x	2.00	2.33	2.00	62	291	62	291	62	291
80	R7	R	Layer is not applied in wet to wet conditions	x	x	x	2.50	3.00	2.38	62	466	62	466	62	466
81	R8	R	Usage of not compatible mesh	x	x	x	1.40	3.00	6.88	61	255	61	255	61	255
82	M9c	R	Low temperature (freezing) during application and/or curing process	x	x	x	1.80	1.80	0.75	63	203	63	203	63	203
83	M10c	R	High temperature (hot) curing conditions	x	x	x	2.20	1.80	3.00	62	245	62	245	62	245
84	M11c	R	Low humidity (dry) curing conditions	x	x	x	2.00	1.50	0.75	63	188	63	188	63	188
85	M12c	R	Usage of winter mixtures during unsuitable weather conditions	x	x	x	1.00	3.00	4.50	61	184	61	184	61	184
86	X6	X	Shock resistance solution is not used (i.e. no double reinforcement mesh, corner details with metal or additional protective plate installed)	x	x	x	2.60	2.00	0.50	98	511	102	529	114	590
87	F2	F	Reinforcement mixture or primary coat is not cured	x	x	x	2.00	3.00	0.75	28	169	28	169	28	169
88	F1	F	Missing primer if required	x	x	x	1.40	2.20	1.00	28	86	28	86	28	86
89	M1d	F	Unsuitable material storage conditions	x	x	x	1.00	2.60	0.50	28	73	28	73	28	73
90	M2d	F	The mixing procedures do not remove clots	x	x	x	1.00	2.00	0.33	28	56	28	56	28	56
91	M3d	F	High share of kneading water	x	x	x	0.50	1.67	3.17	28	23	28	23	28	23
92	F3	F	Thick render layer/ differences in thickness	x	x	x	0.67	3.00	0.83	28	56	28	56	28	56
93	F4	F	Thin render layer	x	x	x	1.50	1.67	3.33	28	69	28	69	28	69
94	M9d	F	Low temperature (freezing) during application and/or curing process	x	x	x	1.50	1.00	0.50	28	42	28	42	28	42
95	M10d	F	High temperature (hot) curing conditions	x	x	x	2.20	1.40	0.83	28	87	28	87	28	87
96	M11d	F	Low humidity (dry) curing conditions	x	x	x	2.50	1.50	0.83	28	105	28	105	28	105
97	X1	X	Structural expansion joint is not installed/ finished properly	x	x	x	1.40	1.80	2.38	97	245	101	254	112	283
98	X2	X	Windowsill is not appropriately finished (i.e. curved upwards, proper sealants)	x	x	x	3.60	1.60	2.38	97	561	101	580	112	648
99	X3	X	Unsolved rainwater drainage (i.e. drainpipe or drip profiles not used)	x	x	x	3.00	1.20	2.17	97	351	101	363	113	405
100	X4	X	Fixed frame connection is not finished accurately (i.e. missing sealants)	x	x	x	3.20	1.80	1.88	98	562	101	582	113	649
101	X5	X	Roof edge covers are not installed correctly (i.e. vertical detail too short)	x	x	x	2.60	2.00	1.88	98	507	101	525	113	586
102	X7	X	Unfinished penetrations through the system (i.e. fixed without sealants)	x	x	x	3.40	1.20	2.50	97	397	101	411	112	458
103	X8	X	Unsuitable plinth detail solutions (i.e. incorrect fixing, overlapping of details)	x	x	x	2.60	1.40	1.50	98	356	101	368	113	411